

beyond

Marketing Associate - beyond

“to make the world a better place by empowering people to reach their potential, together.”

beyond redefines the future of work by creating spaces that inspire personal growth, meaningful connections, and lasting impact - empowering people and communities to thrive together.

We are on a mission to create inspiring spaces where everyone can become their best self, so that we can reach our full potential, together

We believe that when people are inspired and supported in a collaborative environment, they can create positive change. By nurturing individuals and communities, we're contributing to a world where meaningful work drives impact, connection fuels creativity, and collaboration.

We create inspiring, collaborative workspaces that empower individuals and teams to achieve their best. beyond offers environments where people can come together, spark new ideas, and build connections that help them reach their goals. Each workspace is designed to support and elevate personal and professional growth, fostering a spirit of collaboration.

About the job

infiniSpace has the mission to foster human connections and create a positive impact in communities across local neighbourhoods through real estate. It's infinSpace's goal to improve the quality of people's lives by providing inspiring and collaborative workspaces.

The key to achieving this is by having more flexible office space, in more buildings and cities. Therefore, infinSpace provides a white-labeled flexible workspace management service and tenant experience software for landlords and corporates to create their own unique flexible workspace brands.

Hi, nice to meet you! We are infinSpace, are you ready for the future of flex?

The Role

We are looking for a Marketing Associate to join the marketing team and help us keep growing and achieve business goals. If you are an ambitious and motivated individual looking for a career in brand marketing or marketing communications, we want to hear from you!

In this position, you will be working closely with our Head of Marketing and will be able to gain experience in the fields of branding, strategy, digital marketing, and partnerships and are expected to learn the ins and outs of our daily routines and procedures.

Responsibilities

- A Marketing Associate is responsible for assisting the management of marketing operations under the supervision of a Head of Marketing, Europe.
- Support marketing campaign planning and execution (e.g. SMM, email, and offline)
- Copywrite promotional emails, web, and other marketing collateral
- Assist in the creation of written, video, podcasts, and image content for marketing channels
- Research and evaluate competitor marketing and digital content
- Manage and update the company database and customer relationship management systems

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(CRM)

- Manage and follow up with partnership inquiries
- Coordinate and plan events, including broker events and open houses
- Assist with other marketing and administrative tasks as needed

Qualifications/Requirements

- Bachelor's degree or currently working towards a bachelor's degree in marketing, business, or a related field
- Experience in a marketing assistant role preferred
- Must have a passion to learn about the wide spectrum of marketing
- Self-starter with ability to work independently
- Outstanding multitasking and time management abilities
- Copywriting or content writing experience
- Excellent written and verbal communication skills in English (German or Dutch is a plus)
- Proficient computer skills (G Suite, MS Office)

Benefits

- Hands-on experience in the flexible workspace industry
- Exposure to a wide range of marketing and business functions
- Opportunities for professional development and networking
- Flexible schedule and the ability to work remotely

Working Location

London

Life at infinitSpace

Just as we empower our community, we believe in empowering our team to create a positive impact in one's life, work, and environment. We move fast and challenge each other, but we always make sure we look out for one another. Our culture and values are what makes working here rewarding.

Don't meet every single requirement? Studies have shown that women and people of colour are less likely to apply to jobs unless they meet every single qualification. At infinitSpace, we are dedicated to building a diverse, inclusive, and authentic workplace, so if you're excited about this role but your past experience doesn't align perfectly with every qualification in the job description, we encourage you to apply anyway. You may be just the right candidate for this or other roles."

We are an equal opportunity employer and value diversity at our company.